

BREAK THE SILENCE



Bravehearts Inc.
Educate, Empower, Protect

Highway Thunder

Convoy for Kids

Every vehicle entered goes into the draw for a \$5,000 CASH prize to be drawn on the day!
Must be present to WIN the prize!



Family Fun Day at Parklands showgrounds with FREE rides and shows for the kids!

Corporate Registration Pack

Come Join Thousands of vehicles in support of our kids!
Sunday 12 September, 2010

Highway Thunder

In conjunction with
The Gold Coast Harness Racing Festival



About Bravehearts Inc[®]

There is not a child in this nation that has not benefited from the tireless work of Bravehearts Inc. Bravehearts has forged a movement for change in how the issue of child sexual assault is dealt with by government, the judiciary and the community at large. Since its inception in 1997, Bravehearts has moved this taboo subject out of the shadows and into the light.

By consistently searching to distinguish child sexual assault from other forms of child abuse and neglect, Bravehearts has brought the issue into focus. As a result of its persistence, this distinction was finally acknowledged and supported by the Commonwealth of Australia and its COAG partners through Outcome Six of the National Framework for the Protection of Australia's Children 2009-2020.

Bravehearts' work in the areas of specialist therapy, support, education, research and legislative reform has made a remarkable, quantifiable and positive difference in protecting everyone's children. Our proven programs are highly effective, our knowledge is unsurpassed and our commitment to achieve our vision is unbridled.

Our **Mission** is to stop child sexual assault in our society.

Our **Vision** is to make Australia the safest place in the world to raise a child.

Our **Guiding Principals** are to, at all times, do all things to serve our Mission without fear or favour and without compromise and to continually ensure that the best interests and protection of the child are placed before all other considerations.



We believe the whole community has the capacity to participate in protecting our children; together we can all make Australia the safest place in the world to raise a child.



About Highway Thunder 2010

Highway Thunder 2010 is to be held on Sunday 12th September to mark the end of National Child Protection Week.

Highway Thunder is a convoy of literally thousands of cars, trucks, motorbikes and any other road worthy vehicles travelling from one venue to another under a police escort. Each vehicle will display the White Balloon Day flag and or the White Balloon Day balloons. This years' convoy will be led by a surprise celebrity.

All members of the community are invited to join Bravehearts in this exciting event (Outlaw Motorcycle gangs are excluded from taking part in this family event).

The purpose of Highway Thunder is to unite all members of the community, give a voice to the victims of child sexual assault and the **BREAK THE SILENCE** of this crime. Highway Thunder is part of the White Balloon Day Campaign held during Child Protection Week. Our objectives are to have literally thousands of vehicles participating in this years event and raise money for Bravehearts Inc so Bravehearts can continue their incredible work to protect the innocence of children and make Australia the safest place in the world to raise a child.

Participants can begin arriving at the Harvey Norman car park 3878-3892 Pacific Highway, Loganholme from 7am. We plan to be on the road travelling from 8am. We will arrive at Parklands Showgrounds on the Gold Coast from around 9am where we will put on family orientated activities. All participants will be given an instruction sheet regarding routes and road rules etc.



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Corporate Package

As you may know Bravehearts are for the most part self-funded. We rely on the generous support of individuals and businesses to help us help the thousands of children and families we support every year.

White Balloon Day and Highway Thunder are our main focus each year to raise awareness and funding for the precious work we do. We look forward to having businesses come along and join us on Sunday 12th September to Break the Silence on child sexual assault and a company donation to Bravehearts will go such a long way to assisting us continuing our goal to make Australia the safest place in the world to raise a child.

Highway Thunder will attract fantastic media coverage both here in Queensland and around Australia. Your company's involvement will form part of the thousands of vehicles set to form one of Australia's largest convoy's ever from Brisbane to the Gold Coast.

Businesses that intend to include a fleet of their company vehicles in this year's Highway Thunder event will receive the following for a company donation to Bravehearts' Highway Thunder.

Each vehicle will receive a White Balloon Day Pack which will include:

- 2 x White Balloon Day Vehicle Flags
- 1 x pack of 5 WBD branded balloons
- 1 x Ticket into events major raffle. (Prize to be confirmed)
- 1 x White Balloon Day T-shirt
- Plus assorted sponsors merchandise.

Business Exhibition Opportunities

Early Bird Special – Book and pay by 30th June, 2010 – Minimum Donation \$350

- 4m x 4m exhibition areas available at Parklands showgrounds:
- Bump in from 1pm Saturday 11th Sept - Bump out by 5pm Sunday 12th Sept
- Your business brochure in all entry packs
(Please supply all material to Bravehearts by Friday 20th August, 2010)
- Includes vehicle entry fee into Highway Thunder.
- Exhibitor to provide all exhibition material and stands etc.



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Highway Thunder Vehicle Registration Form

Contact Name:			
Address:			
Suburb:		Postcode:	
Daytime Number:			
Mobile Number:			
Fax:			
Email Address:			
Credit Card Details:	/	/	/
Credit Card Type:	(circle one)	M/card	Visa
Exp Date: /	CVV: (last 3 digits on back)	Signature:	
Please use my above credit card for my donation	1 off donation: \$	monthly donation: \$	
Please invoice us for the following donation amount.	1 off donation: \$	monthly donation: \$	
Name of Organisation or Company (if applicable)			
How many Company Vehicles taking part:			
Vehicle/s Type:			
Registration Number/s:			
Estimated Participants per vehicle:			
Business Exhibition:			
Quantity of 4m x 4m areas required			
To supply sample brochure or products for entry packs	(please circle one)	Yes	No
Any other information you think we should know			

Methods of Payment - Donations

Could you please arrange payment by one of the following methods please?

- A cheque made out to Bravehearts Inc. and mailed to:
PO Box 575
Arundel QLD 4214
- A direct deposit to our bank account. The details of which are :
Bank: Bendigo Bank
Account Name: Bravehearts Inc.
BSB Number: 633 108
Account Number: 1305 75541
Ref: (Organisation or Personal name)
- Visa Card or MasterCard. (Please phone our office or simply fill in where applicable)

NB: Bravehearts must approve any advertising including media releases and advertisements that include the Bravehearts name and/or logo

Once your application to fundraise has been approved, Bravehearts will send you a letter of authorisation to fundraise and a logo usage agreement form.

Please complete and return this event agreement together with the registration form to (please feel free to scan and email):

Xenia Schembri
Campaign C-ordinator
Bravehearts Inc
PO Box 575
Arundel BC, QLD, 4214
Email: whiteballoonday@bravehearts.org.au
Phone: (07) 5552 3000
Fax: (07) 5552 3088
Web: www.bravehearts.org.au
www.whiteballoonday.com.au

Bravehearts Charity and the Event Organiser are neither liable nor responsible for any damage to Vehicles/motorbikes/trucks that may occur participating in the Highway Thunder, both as the Convoy is in transit and stationary; nor are they (Bravehearts Charity and The Event Organiser) liable or responsible for any injury caused by; or to; people or persons participating in the Highway Thunder, both as the convoy is in transit and stationary. If you are registering as part of a group or organisation, you bare the responsibility of making the rest of your club or organisation aware of these facts. Highway Thunder, whilst in transit, is to keep within current Queensland Road and Motoring Laws, and Bravehearts and the Event Organiser are not liable; nor responsible if you fail to adhere to the laws as they currently stand.

Signed _____ Date _____

Office use only:

Bravehearts Activity Approval:

Signed: _____ Date: _____

Name: _____ Event ID Number: _____



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